



# ACTIVE VITALITY GRASS FED MILK POWDER



FROM THE GOLDEN VALLEYS  
OF IRELAND

## WHAT IS GRASS FED MILK?

The nutrient rich grass and clover our cows graze produces a superior tasting milk powder with natural health benefits. Our cows graze on our open pastures for an average of 250 full time days over the season.

## AERABO ACTIVE VITALITY, A LOW FAT MILK POWDER

A healthy and delicious low fat, fortified dairy drink with a replenishing blend of vitamins, calcium, magnesium and zinc that delivers grass fed, natural nutritious goodness. Aerabo Active Vitality protects bones, muscles and joints, improving wellness and promoting movement for the healthy ageing.

## BROUGHT TO YOU BY DAIRYGOLD

With 2,650 milk suppliers and a turnover of €1.65 billion, Dairygold is Ireland's leading multi purpose Dairy and Agri Co-Operative Business. From the most fertile dairy hinterland in the world, our mission is to nourish people across the globe with naturally sourced, gold standard dairy ingredients. Please visit [www.dairygold.ie](http://www.dairygold.ie)



HEALTH & NUTRITION

The Gold Standard, Powdered Milk  
[www.aerabo.ie](http://www.aerabo.ie)

# HERO INGREDIENTS

Typical Value	Per 100g	Reference Intakes*
Energy (kJ)	1515 kJ / 362 kcal	8400 kJ / 2000 kcal
Fat	2.8 g	70.0 g
of which Saturates	1.7 g	20.0 g
Carbohydrate	58.8 g	260.0 g
of which Sugars	58.8 g	90.0 g
Protein	25.5 g	50.0 g
Salt**	0.87 g	6.0 g
<hr/>		
Vitamin A	600 µg RE	800 µg RE (75% RI)
Vitamin D	10.0 µg	5.0 µg (200% RI)
Vitamin E	8.4 mg α-TE	12.0 mg (70% RI)
Vitamin B2	1.5 mg	1.4 mg (107% RI)
Vitamin B6	1.4 mg	1.4 mg (100% RI)
Vitamin B12	2.1 µg	2.5 µg (84% RI)
Potassium	100 mg	2000 mg (50% RI)
Calcium	1000 mg	800 mg (125% RI)
Phosphorus	575 mg	700 mg (82% RI)
Magnesium	116.0 mg	375.0 mg (31% RI)
Iron	9.0 mg	14.0 mg (64% RI)
Zinc	9.0 mg	10.0 mg (90% RI)
Glucosamine	275 mg	

## Allergens:

Milk, Soya

## Storage Advice:

Product should be stored in a cool dry place not in direct sunlight. Once opened, the product should be consumed within 30 days.

## Intended Use:

This product is intended for general adult nutrition and not for infant formula.

## Serving Suggestion:

30g (3 x scoops) of Aerabo Active Vitality powder is to be mixed with 200ml of water at 40°C. Stir and consume.



## WHAT MAKES GRASS FED MILK FROM IRELAND SPECIAL?

  
**95%  
GRASS FED**

95% of the typical diet of Irish cows comes from lush green grass and clover.

  
**1,250mm  
ANNUAL RAINFALL**

1,250mm average annual rainfall creates perfect growing conditions for grass.

  
**10°C  
ANNUAL AVERAGE**

10°C average annual temperature created by the warmth of the gulf stream across our coast.

  
**250  
DAYS ON PASTURE**

Average days on pasture creating healthy, happy cows.

## HEALTH BENEFITS OF AERABO GRASS FED MILK POWDER

- ✓ Higher values of true protein.
- ✓ Higher values of the essential amino acid tryptophan.
- ✓ Higher values of vitamin B2 (riboflavin).
- ✓ Higher values of conjugated linoleic acid (CLA).
- ✓ Higher values of provitamin A.
- ✓ Higher in Beta Carotene.
- ✓ Higher levels of anti-oxidant tocopherols.



Ms Yunxiu Pu  
Market Development  
Executive APAC

M: +86 13120838528  
E: ypu@dairygold.ie  
W: www.dairygold.ie

Suite 1111, Ruijin Mansion No. 205 South MaoMing Road HuangPu District, Shanghai, China